

Abstract

Title: Financing of football club FC Háj Jižní Město

Target: The target of this bachelor work is to introduce the activity and functioning of the football club, to describe specific problems and provide with a analysis financing FC Háj Jižní Město. The work should provide deep information not only about the club, its running and functioning, but also some general information about non-profit organizations in Czech Republic. The results that analysis will bring, will set out proposals to improve the financing of the club.

Methods: When creating this bachelor work two research methods were used. The first method is a descriptive analysis of internal documents FC Háj Jižní Město. The second method was an interview. The interview was chosen to be an informal one. The informal interview was conducted with the director of operations of FC Háj Jižní Město Janem Horníkem.

Results: The results obtained from the analysis should explain the issues of financing FC Háj Jižní Město. The results should present the current situation of the club and show weaknesses in the financing. Subsequently the results should provide a basis for setting out suggestions for financial improvement.

Key words: financing, non-profit organizations, problematics, sport, budget